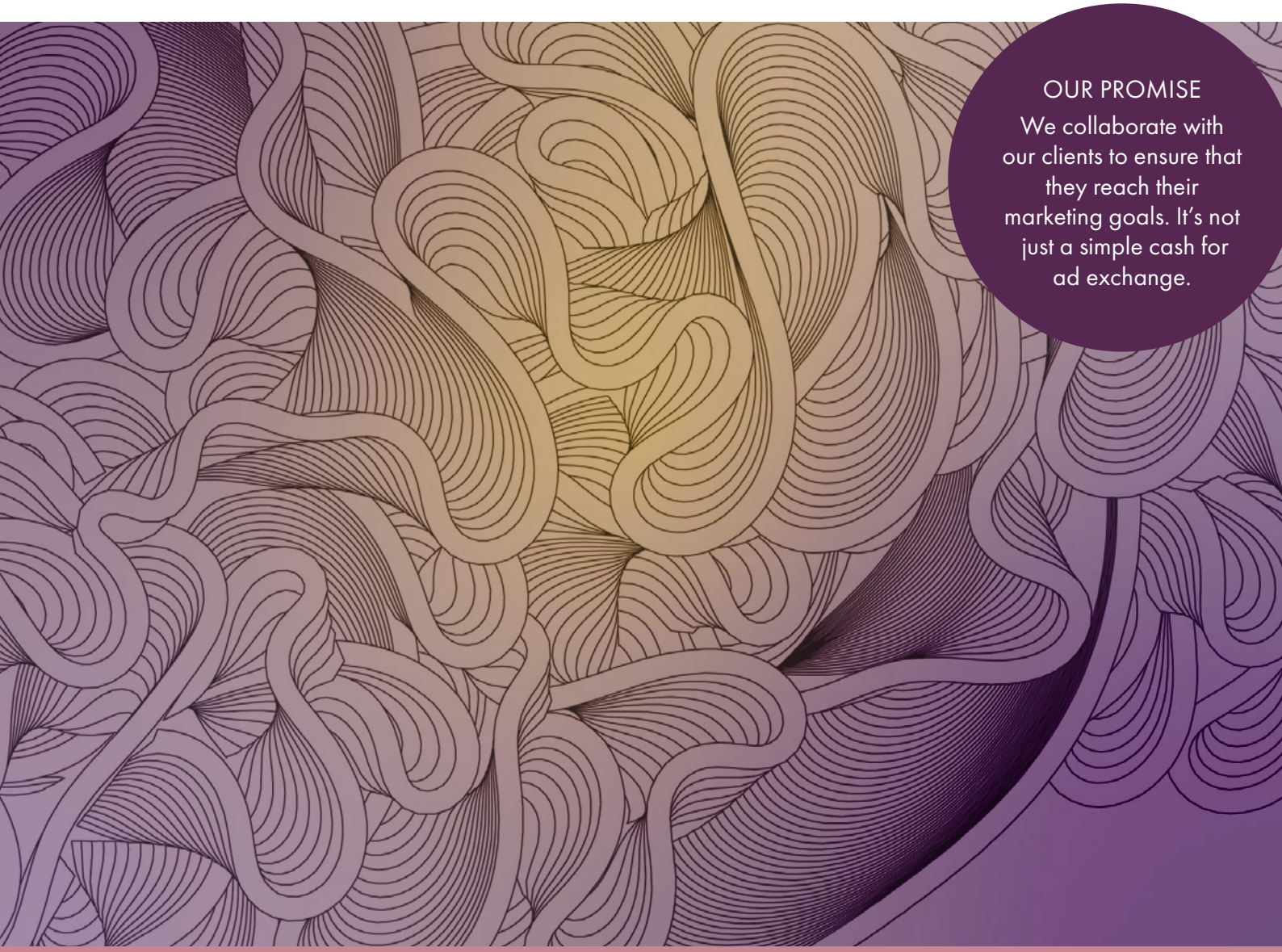
GEO ExPro

THE GLOBAL ENERGY SECTOR FROM A SUBSURFACE PERSPECTIVE



OUR PROMISE

We collaborate with our clients to ensure that they reach their marketing goals. It's not just a simple cash for ad exchange.

MEDIA GUIDE 2027

GEO EXPRO is driven purely by content – publishing complex stories in uncomplicated words. We are amongst the best read and most popular magazines in oil, gas & energy.

ABOUT GEO EXPRO MAGAZINE

GEO EXPRO is a global magazine and online publication with a strong focus on the subsurface aspects of the oil and gas industry and the energy transition. Our aim is to report on and provide context to energy-related news where geoscience plays a key role.

Having had a strong presence at most of the big global geoscience industry conferences for over 22 years, GEO EXPRO has built a strong brand when it comes to providing key information to the subsurface community.

EDITORIAL, PRINT & EVENTS CALENDAR

ISSUE 1 - SOUTH EAST ASIA

EAGE Digital, Milan, Italy, 15 – 18 March
URTeC East, Abu Dhabi, UAE, 6 – 7 April
2nd EAGE Atlantic Geoscience Resource Exploration & Development Symposium, Marrakech, Morocco, 13 – 14 April
SEC 2027, Singapore, 13 – 16 April

Editorial deadline: 04 January
Ad material deadline: 25 January
Publication date: 01 March

ISSUE 2 - NW EUROPE / AMERICAS

DEVEX, Aberdeen, UK
AAPG CCUS, Houston, USA, 12 – 14 April
GeoGulf 2027, Houston, USA, 18 – 20 April
Western African Transform Margin, Abidjan, Cote d'Ivoire, 19 – 21 April
2nd International EAGE Land Seismic Acquisition Workshop, Krakow, Poland, 27 – 29 April
URTeC, Houston, USA, 3 – 5 May
EGC2, Aberdeen, UK, 11 – 13 May
Seabed Minerals 2027, Bergen, Norway, 11 – 13 May
64th CEEC

Editorial deadline: 15 February
Ad material deadline: 08 March
Publication date: 09 April

ISSUE 3 - NW EUROPE

Geothermal, London, UK
Geoconvention, Calgary, Canada, 17 – 19 May
EAGE Annual, Amsterdam, Netherlands, 31 May – 3 June
SEOGS 2027, Paramaribo, Suriname, 22 – 25 June

Editorial deadline: 05 April
Ad material deadline: 26 April
Publication date: 14 May

ISSUE 4 - AMERICAS / AFRICA

IMAGE, Houston, USA, 30 Aug – 2 September
AOW:Energy, Accra, Ghana, 21 – 23 September
Near Surface Geoscience
World CCUS
EAGE/ AAPG Libya Petroleum & Geoscience Conference & Exhibition
65th CEEC

Editorial deadline: 07 June
Ad material deadline: 28 June
Publication date: 13 August

ISSUE 5 - AFRICA / SOUTH AMERICA

African Energy Week, Cape Town, South Africa, 11 – 14 October
Africa Conference, London, UK
EAGE Get
Underwater Minerals Conference, St. Petersburg, USA
H-Nat
NCS Strategy, Stavanger, Norway
Dig X Subsurface, Oslo, Norway
GEO 4.0, Al Khobar, Saudi Arabia, 7 – 9 December

Editorial deadline: 23 August
Ad material deadline: 13 September
Publication date: 01 October

ISSUE 6 - PROSPECTS

NAPE Summit, Houston, USA, February 2028
GeoTHERM, Offenburg, Germany, February 2028
Orphan, Abandoned, Idle, and Marginal Wells, Tulsa, USA, February 2028
ENVEXX, London, UK, March 2028
PROSPEX, London, UK, March 2028

Editorial deadline: 18 October
Ad material deadline: 08 November
Publication date: 26 November

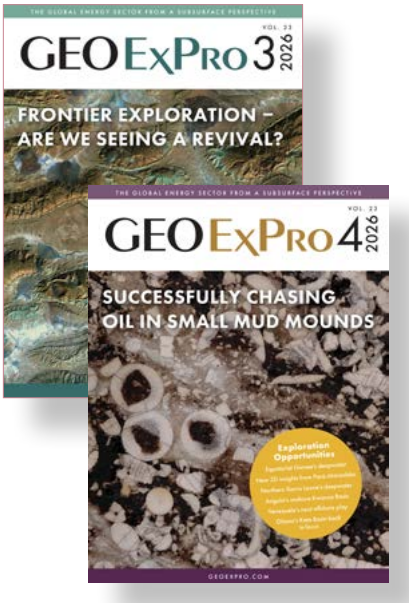
PRINT MEDIA PRODUCTS

PLACEMENT	PRICE	DIMENSIONS
2/1 Double Spread	£ 6,589	420 x 280 mm with 3 mm bleed
Back Cover	£ 4,713	210 x 280 mm with 3 mm bleed
Inside Front Cover	£ 4,186	210 x 280 mm with 3 mm bleed
Inside Back Cover	£ 4,186	210 x 280 mm with 3 mm bleed
Full Page	£ 3,659	210 x 280 mm with 3 mm bleed
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Third Page	£ 1,692	180 x 80 mm Horizontal or 59 x 250 mm Vertical
Quarter Page	£ 1,302	180 x 60 mm Horizontal or 90 x 120 mm Vertical
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3-Page Sponsored Content	£ 5,399	

DIGITAL ADVERTISING & SPONSORSHIP

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Homepage Position 2	£ 1,781 per month	1,380 x 390 px
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Ad Block Banner*	£ 2,201 per block	

* For an additional £2,201 you get an "Ad Blocker" in the online version of your sponsored content, allowing only your preferred online banner to be shown with your article..



> GEO EXPRO is clearly our industry's frontrunner in the hanging landscape of publishing. Innovative ways to advertise and a strong focus online, make it an obvious choice in our marketing mix.
>
> *Marketing Manager, International Acquisition & Multi-Client*

DRIVEN BY CONTENT

- ▶ Worldwide conference distribution & global media partnerships
- ▶ Distributed in print, online & via our social media channels
- ▶ Accessed by nearly every country around the world
- ▶ Optimized digital content drives traffic from search engines

READERSHIP

Social Media
37,500 + LinkedIn followers
2,500 – 25,000 impressions
2,500 – 10,000 impressions on sponsored articles
1,000 + PDF downloads per issue

Printed Magazine
Available at **40 +** global events annually
5,500 + readers / month
500 + copies / month delivered to **major global operators**

Weekly eBulletin
3,500 + subscribers
35 – 45 % open rate
5 – 10 % click through rate

Our Web – geoexpro.com
4,600 + digital articles
40,000 + readers / month
60,000 + views / month
55,000 + sessions / month
1 + new article published **every day**

GLOBAL READERSHIP

North America – 25 %
USA – 20 %
Europe – 20 %
UK – 5 %
SE Asia + Australia – 35 %
Africa – 10 %
South America + Caribbean – 5 %
Middle East – 5 %

ADVERTISE IN PRINT AND ONLINE

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