

GEO ExPro

THE GLOBAL ENERGY SECTOR FROM A SUBSURFACE PERSPECTIVE

OUR PROMISE

We collaborate with our clients to ensure that they reach their marketing goals. It's not just a simple cash for ad exchange.

MEDIA GUIDE 2027

GEO EXPRO is driven purely by content – publishing complex stories in uncomplicated words. We are amongst the best read and most popular magazines in oil, gas & energy.

ABOUT GEO EXPRO MAGAZINE

GEO EXPRO is a global magazine and online publication with a strong focus on the subsurface aspects of the oil and gas industry and the energy transition. Our aim is to report on and provide context to energy-related news where geoscience plays a key role.

Having had a strong presence at most of the big global geoscience industry conferences for over 22 years, GEO EXPRO has built a strong brand when it comes to providing key information to the subsurface community.

EDITORIAL, PRINT & EVENTS CALENDAR

ISSUE 1 - SOUTH EAST ASIA

EAGE Digital, Milan, Italy, 15 – 18 March
IPTC 2027, Bangkok, Thailand, 24 – 26 March
AAPG CCUS, The Woodlands, USA, 30 March – 2 April
Atlantic Geoscience resource exploration & development, Marrakech, Morocco, 12 – 14 April
SEC 2027, Singapore, 13 – 16 April

Editorial deadline: 04 January
Ad material deadline: 25 January
Publication date: 01 March

ISSUE 2 - NW EUROPE / AMERICAS

DEVEX, Aberdeen, UK
GeoGulf 2027, Houston, USA, 18 – 20 April
Western African Transform Margin, Abidjan, Cote d'Ivoire, 19 – 21 April
Seabed Minerals 2027, Bergen, Norway
URTeC, Houston, USA, 3 – 5 May
EGC2, Aberdeen, UK, 11 – 13 May
64th CEEC

Editorial deadline: 15 February
Ad material deadline: 08 March
Publication date: 09 April

ISSUE 3 - NW EUROPE

Geothermal
Geoconvention, Calgary, Canada, 17 – 19 May
EAGE Annual, Amsterdam, Netherlands, 31 May – 3 June
10th EAGE Conjugate Margins

Editorial deadline: 05 April
Ad material deadline: 26 April
Publication date: 14 May

ISSUE 4 - AMERICAS / AFRICA

IMAGE, Houston, USA, 30 Aug – 2 September
Africa Oil Week (AOW), 20 September
Near Surface Geoscience
World CCUS
Africa Conference
65th CEEC

Editorial deadline: 07 July
Ad material deadline: 28 June
Publication date: 13 August

ISSUE 5 - AFRICA / SOUTH AMERICA

African Energy Week (AEW), Cape Town, South Africa
Libya Petroleum & Geoscience, Tripoli, Libya, 18 – 20 October
Africa Conference, London, UK
EAGE Get
Underwater Minerals Conference, St. Petersburg, USA
H-Nat
NCS Strategy, Stavanger, Norway
Dig X Subsurface, Oslo, Norway
SBGf Rio Conference, Rio de Janeiro, Brazil, 9 – 11 November

Editorial deadline: 23 August
Ad material deadline: 13 September
Publication date: 01 October

ISSUE 6 - PROSPECTS

NAPE Summit, Houston, USA
GeoTHERM, Offenburg, Germany
Orphan, Abandoned, Idle, and Marginal Wells, Tulsa, USA

Editorial deadline: 18 October
Ad material deadline: 08 November
Publication date: 26 November

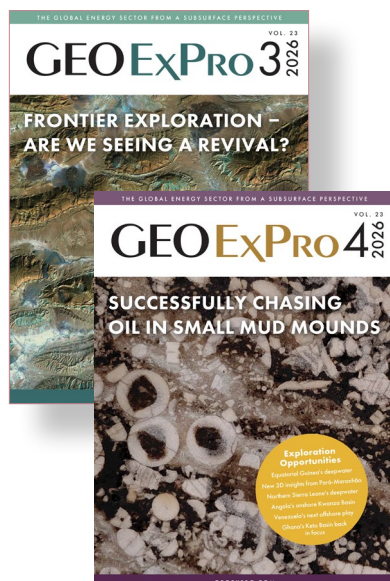
PRINT MEDIA PRODUCTS

PLACEMENT	PRICE	DIMENSIONS
2/1 Double Spread	£ 6,589	420 x 280 mm with 3 mm bleed
Back Cover	£ 4,713	210 x 280 mm with 3 mm bleed
Inside Front Cover	£ 4,186	210 x 280 mm with 3 mm bleed
Inside Back Cover	£ 4,186	210 x 280 mm with 3 mm bleed
Full Page	£ 3,659	210 x 280 mm with 3 mm bleed
Half Page	£ 2,205	180 x 119 mm Horizontal or 90 x 250 mm Vertical
Third Page	£ 1,692	180 x 80 mm Horizontal or 59 x 250 mm Vertical
Quarter Page	£ 1,302	180 x 60 mm Horizontal or 90 x 120 mm Vertical
5 Page Foldout	£ 5,747	
2-Page Sponsored Content	£ 4,050	
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** For an additional £1 996 you get an "Ad Blocker" in the online version of your sponsored content, allowing only your preferred online banner to be showcased.

DIGITAL ADVERTISING & SPONSORSHIP

CONTENT	PRICE	DIMENSIONS
Homepage Position 1	£ 2,123 per month	1,380 x 390 px
Homepage Position 2	£ 1,781 per month	1,380 x 390 px
Homepage Position 3	£ 1,621 per month	1,380 x 390 px
Homepage Position 4	£ 1,435 per month	1,380 x 390 px
Inside Article Banner	£ 1,312 per month	1,380 x 390 px
Square Sidebar Banner	£ 567 per month	343 x 343 px
Logo sponsor	£ 3,857 per year	
Weekly Bulletin Banner	£ 573 per month	800 x 300 px



“GEO EXPRO is clearly our industry's frontrunner in the hanging landscape of publishing. Innovative ways to advertise and a strong focus online, make it an obvious choice in our marketing mix.”
Marketing Manager, International Acquisition & Multi-Client

DRIVEN BY CONTENT

- ▶ Worldwide conference distribution & global media partnerships
- ▶ Distributed in print, online & via our social media channels
- ▶ Accessed by nearly every country around the world
- ▶ Optimized digital content drives traffic from search engines

READERSHIP

Social Media

37,500 + LinkedIn followers
2,500 – 25,000 impressions
2,500 – 10,000 impressions on sponsored articles
1,000 + PDF downloads per issue

Printed Magazine

Available at **40 +** global events annually
5,500 + readers / month
500 + copies / month delivered to **major global operators**

Weekly eBulletin

3,500 + subscribers
35 – 45 % open rate
5 – 10 % click through rate

Our Web – geoexpro.com

4,600 + digital articles
40,000 + readers / month
60,000 + views / month
55,000 + sessions / month
1 + new article published **every day**

GLOBAL READERSHIP

North America – 25 %

USA – 20 %

Europe – 20 %

UK – 5 %

SE Asia + Australia – 35 %

Africa – 10 %

South America + Caribbean – 5 %

Middle East – 5 %

ADVERTISE
IN PRINT
AND ONLINE

geoexpro.com/advertise



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