

GEO ExPRO

THE GLOBAL ENERGY SECTOR FROM A SUBSURFACE PERSPECTIVE

OUR PROMISE

We collaborate with our clients to ensure that they reach their marketing goals. It's not just a simple cash for ad exchange.

MEDIA GUIDE 2026

GEO EXPRO is driven purely by content – publishing complex stories in uncomplicated words. We are amongst the best read and most popular magazines in oil, gas & energy.

ABOUT GEO EXPRO MAGAZINE

GEO EXPRO is a global magazine and online publication with a strong focus on the subsurface aspects of the oil and gas industry and the energy transition. Our aim is to report on and provide context to energy-related news where geoscience plays a key role.

Having had a strong presence at most of the big global geoscience industry conferences for over 22 years, GEO EXPRO has built a strong brand when it comes to providing key information to the subsurface community.

EDITORIAL, PRINT & EVENTS CALENDAR

ISSUE 1 - AFRICA / MIDDLE EAST / MEDITERRANEAN

EAGE Digital, Stavanger, Norway, 9-12 March
Seabed Minerals 2026, Bergen, Norway, 24-26 March
EGYPES 2026, Cairo, Egypt, 30 March - 1 April
Geothermal 2026, Aberdeen, UK, 11-12 March
AAPG CCUS, The Woodlands, USA, 30 March - 1 April
SRC 2026, Manila, Philippines, 13-15 April

Editorial deadline: 26 January
Ad material deadline: 9 February
Publication date: 6 March

ISSUE 2 - NW EUROPE / AMERICAS

Geoconvention, Calgary, Canada, 11-13 May
62nd CEEC, Athens, Greece, 7-9 May
CCS Conference, Rungstedgaard, DK, 18 May
Geothermal, London, UK, 20 May
2nd EAGE/SBGF Conference on Deepwater Brazil Equatorial Margin, Rio de Janeiro, 26-28 May

Editorial deadline: 9 March
Ad material deadline: 23 March
Publication date: 17 April

ISSUE 3 - NW EUROPE / NORTH AMERICA

EAGE Annual, Aberdeen, UK, 8-11 June
Asia Pacific Conference, London, UK, 17 June
URTeC, Houston, USA, 22-24 June
SEOGS 2026, Paramarimbo, Suriname, 23-26 June
9th EAGE Conjugate Margins Conference & Exhibition, St Johns, Canada, 27-31 July

Editorial deadline: 27 April
Ad material deadline: 4 May
Publication date: 23 May

ISSUE 4 - AMERICAS / AFRICA

IMAGE, Houston, USA, 17-20 August
AOW Energy, Accra, Ghana, 1-3 September
Near Surface Geoscience, Thessaloniki, Greece, 20-24 September
World CCUS Conference, Edinburgh, UK, 21-25 September
63rd CEEC, Warsaw, Poland, 8-10 October

Editorial deadline: 6 July
Ad material deadline: 20 July
Publication date: 14 August

ISSUE 5 - AFRICA

Connects 2026, Denver, USA, 11 -14 October
African Energy Week, Cape Town, SA, 12-16 October
HGS/GESGB Africa Conference, Houston, USA, 26-27 October
EAGE Get, Hannover, Germany, 2-6 November
Underwater Minerals Conference, Toyama, Japan, 8 -13 November
NCS Exploration Strategy, Stavanger, Norway, 17-18 Nov
GCON, London, UK, 25-26 November
CCS4G, London, UK, 2 December
Dig X Subsurface, Lillestrøm, Norway, 2-3 December
AAPG ICE, Jakarta, Indonesia, 7-9 December

Editorial deadline: 16 August
Ad material deadline: 7 September
Publication date: 2 October

ISSUE 6 - SE ASIA / OCEANIA

NAPE Summit, Houston, USA, 3 -5 February
GeoTHERM 2027, Offenburg, Germany, 25-26 February

Editorial deadline: 9 November
Ad material deadline: 23 November
Publication date: 18 December

PRINT MEDIA PRODUCTS

PLACEMENT	PRICE	DIMENSIONS
2/1 Double Spread	£ 6,275	420 x 280 mm with 3 mm bleed
Back Cover	£ 4,488	210 x 280 mm with 3 mm bleed
Inside Front Cover	£ 3,986	210 x 280 mm with 3 mm bleed
Inside Back Cover	£ 3,986	210 x 280 mm with 3 mm bleed
Full Page	£ 3,484	210 x 280 mm with 3 mm bleed
Half Page	£ 2,100	180 x 119 mm Horizontal or 90 x 250 mm Vertical
Third Page	£ 1,611	180 x 80 mm Horizontal or 59 x 250 mm Vertical
Quarter Page	£ 1,240	180 x 60 mm Horizontal or 90 x 120 mm Vertical
5 Page Foldout	£ 5,473	
2-Page Sponsored Content	£ 3,857	
3-Page Sponsored Content	£ 5,143	

** For an additional £1 996 you get an "Ad Blocker" in the online version of your sponsored content, allowing only your preferred online banner to be showcased.

DIGITAL ADVERTISING & SPONSORSHIP

CONTENT	PRICE	DIMENSIONS
Homepage Position 1	£ 2,107 per month	1,380 x 390 px
Homepage Position 2	£ 1,696 per month	1,380 x 390 px
Homepage Position 3	£ 1,543 per month	1,380 x 390 px
Homepage Position 4	£ 1,366 per month	1,380 x 390 px
Inside Article Banner	£ 1,249 per month	1,380 x 390 px
Square Sidebar Banner	£ 540 per month	343 x 343 px
Logo sponsor	£ 3,673 per year	
Weekly Bulletin Banner	£ 545 per month	800 x 300 px



“GEO EXPRO is clearly our industry's frontrunner in the hanging landscape of publishing. Innovative ways to advertise and a strong focus online, make it an obvious choice in our marketing mix.”
Marketing Manager, International Acquisition & Multi-Client

DRIVEN BY CONTENT

- ▶ Worldwide conference distribution & global media partnerships
- ▶ Distributed in print, online & via our social media channels
- ▶ Accessed by nearly every country around the world
- ▶ Optimized digital content drives traffic from search engines

READERSHIP

Social Media

36,000 + LinkedIn followers
2,500 - 25,000 impressions
2,500 - 10,000 impressions on sponsored articles

Printed Magazine

Available at **40 +** global events annually
5,500 + readers / month
500 + copies / month delivered to **major global operators**

Weekly eBulletin

3,500 + subscribers
35-45 % open rate
5-10 % click through rate

Our Web – geoexpro.com

4,300 + digital articles
418,000 + active users / year
670,000 + views / year
570,000 + sessions / year
1 + new article published **every day**

GLOBAL READERSHIP

North America - 25 %

USA - 20 %

Europe - 30 %

UK - 10 %

Norway - 4 %

NL - 3 %

SE Asia - 30 %

India - 15 %

China - 6 %

Australia - 3.5 %

Africa - 5 %

Middle East - 3.5 %

ADVERTISE
IN PRINT
AND ONLINE

geoexpro.com/advertise



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