

GEO ExPro

THE GLOBAL ENERGY SECTOR FROM A SUBSURFACE PERSPECTIVE

OUR PROMISE

We collaborate with our clients to ensure that they reach their marketing goals. It's not just a simple cash for ad exchange.

MEDIA GUIDE 2026

GEO EXPRO is driven purely by content – publishing complex stories in uncomplicated words. We are amongst the best read and most popular magazines in oil, gas & energy.

ABOUT GEO EXPRO MAGAZINE

GEO EXPRO is a global magazine and online publication with a strong focus on the subsurface aspects of the oil and gas industry and the energy transition. Our aim is to report on and provide context to energy-related news where geoscience plays a key role. This ranges from the traditional E&P sector, however, we cover a range of upcoming industries where geoscience is important, i.e. geothermal, CCS, natural hydrogen, and deep sea minerals.

Having had a strong presence at most of the big global geoscience industry conferences for over 22 years, GEO EXPRO has built a strong brand when it comes to providing key information to the subsurface community.

POPULAR TOPICS INCLUDE, BUT ARE NOT LIMITED TO:

- Oil & Gas
 - Exploration
 - Production
- Energy Transition
 - Carbon Capture & Storage
 - Geothermal
 - Deep Sea Minerals
 - New Gas
 - Hydrogen
 - Helium
- Discover (Sponsored Content)
 - Exploration Opportunities (fold-outs)
 - From the Industry
- Subsurface
 - In the News
 - Geology & Geophysics
 - Portraits
 - Technology

All articles from the magazine's print edition are published online, and we also feature online-exclusive articles. A weekly newsletter is sent out to promote articles when they are posted online.

“GEO EXPRO provide continued collaboration and support throughout our ongoing multi-channel marketing campaigns. They offer professional expertise and advice to ensure we see maximum return for our online and in-print advertising and editorial efforts.”

Technical Content Manager

READERSHIP

Social Media

32,000+ LinkedIn followers

2,500 - 25,000 impressions

2,500 - 10,000 impressions on sponsored articles

Printed Magazine

Available at **40+** global events annually

5,500+ readers / month

500+ copies / month delivered to **major global operators**

Weekly eBulletin

3,500+ subscribers

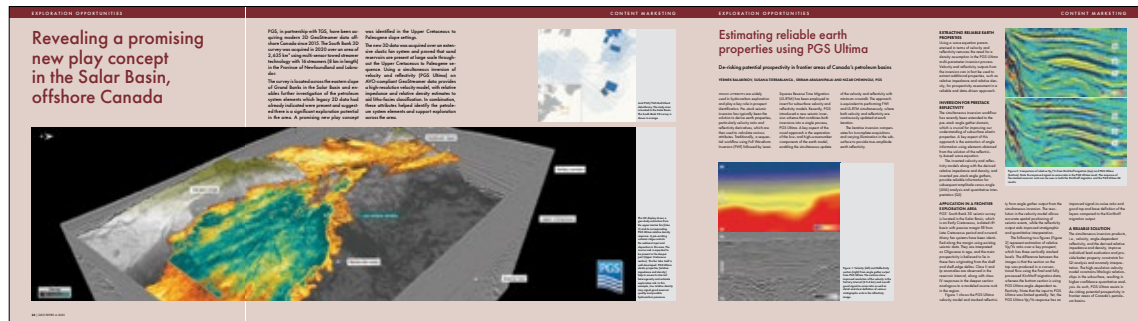
35-45% open rate

5-10% click through rate



FEATURES CONTENT, PRINT & ONLINE FOLDOUT

We include up to four 5- or 7-page Foldouts per issue. The foldout is perfect for showcasing your best assets.

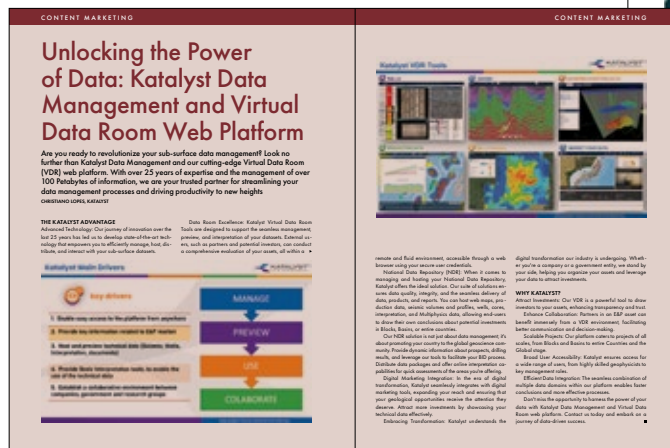
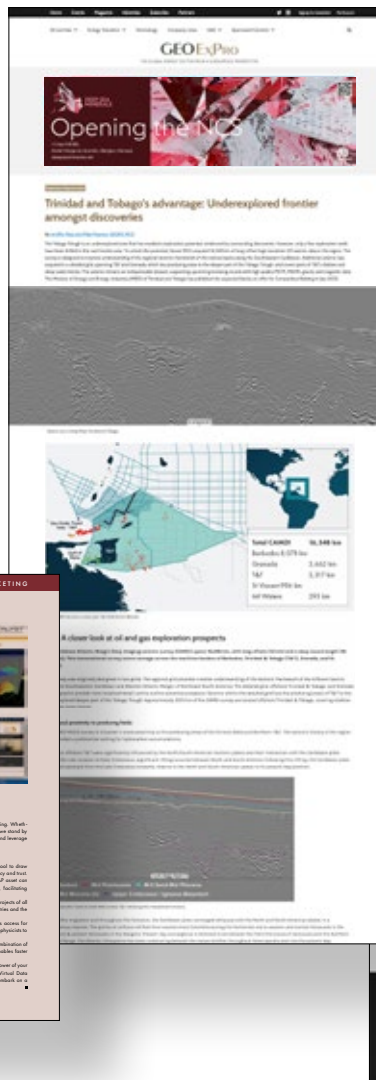


2/3 PAGE SPONSORED CONTENT + SPONSORED ONLINE CONTENT

Sponsored Content allows you more freedom to promote your brand and services. You can include the company logo, QR codes, and contact details in the article.

Online sponsored content also allows for more targeted digital promotion.

The article will be posted and shared in our regular newsletter updates and via our social media channels when you prefer.



EDITORIAL, PRINT & EVENTS CALENDAR*

Every issue of GEO EXPRO has a regional focus, in line with the industry conferences* we are present at. This allows our advertisers to target their campaigns to the specific audience at these conferences, and it ensures maximum exposure of your advertisement, foldout, or sponsored content.

GEO EXPRO also covers relevant subsurface news from around the world. All issues feature recurring sections on oil & gas, technology, geothermal energy, new gas, carbon storage, technology developments and seabed minerals, to name a few. For the latest events in our schedule, please visit: www.geoexpro.com/events

ISSUE 1 - AFRICA / MIDDLE EAST / MEDITERRANEAN

EAGE Digital, Stavanger, Norway, 9-12 March
Seabed Minerals 2026, Bergen, Norway, 24-26 March
EGYPES 2026, Cairo, Egypt, 30 March - 1 April
Geothermal 2026, Aberdeen, UK, 11-12 March
AAPG CCUS, The Woodlands, USA, 30 March - 1 April

Editorial deadline: 26 January
Ad material deadline: 9 February
Publication date: 6 March

ISSUE 2 - NW EUROPE / AMERICAS

Seapex / SEC 2026, London, UK, TBD
Geoconvention, Calgary, Canada, 11-13 May
NSGE, Bandung, Indonesia, 11-13 May
62nd CEEC, TBD
2nd EAGE/SBGf Conference on Deepwater Brazil Equatorial Margin, Rio de Janeiro, 26-28 May

Editorial deadline: 9 March
Ad material deadline: 23 March
Publication date: 17 April

ISSUE 3 - NW EUROPE / NORTH AMERICA

EAGE Annual, Aberdeen, UK, 8-11 June
URTeC, Houston, USA, 22-24 June
EAGE CCS, TBD
EAGE Fiber Optic Sensing, TBD
SEOGS 2026, Paramaribo, Suriname, 23-26 June
Geothermal, London, UK, TBD
9th EAGE Conjugate Margins Conference & Exhibition, St Johns, Canada, 27-31 July

Editorial deadline: 27 April
Ad material deadline: 4 May
Publication date: 23 May

ISSUE 4 - AMERICAS / AFRICA

IMAGE, Houston, TX, 24-27 August
World CCUS Conference, TBD, 1-4 September
AOW Energy, Accra, Ghana, TBA
Near Surface Geoscience, Thessaloniki, Greece, 20-24 Sep
AAPG ICE, Jakarta, Indonesia, TBD
63rd CEEC, TBD

Editorial deadline: 13 July
Ad material deadline: 27 July
Publication date: 14 August

ISSUE 5 - AFRICA

APGCE 2026, Kuala Lumpur, Malaysia, 16-17 November
African Energy Week, Cape Town, SA, 12-16 October
Connects 2026, TBD
AAPG Europe Regional, TBD
ATCE, Houston, TX, 21-23 October
HGS/GESGB Africa Conference, Houston, USA, TBD
EAGE Get, TBD
Underwater Minerals Conference, TBD
NCS Exploration Strategy, Stavanger, Norway, 18-19 Nov
Dig X Subsurface, Lillestrøm, Norway, 2-3 December

Editorial deadline: 1 September
Ad material deadline: 7 September
Publication date: 2 October

ISSUE 6 - SE ASIA / OCEANIA

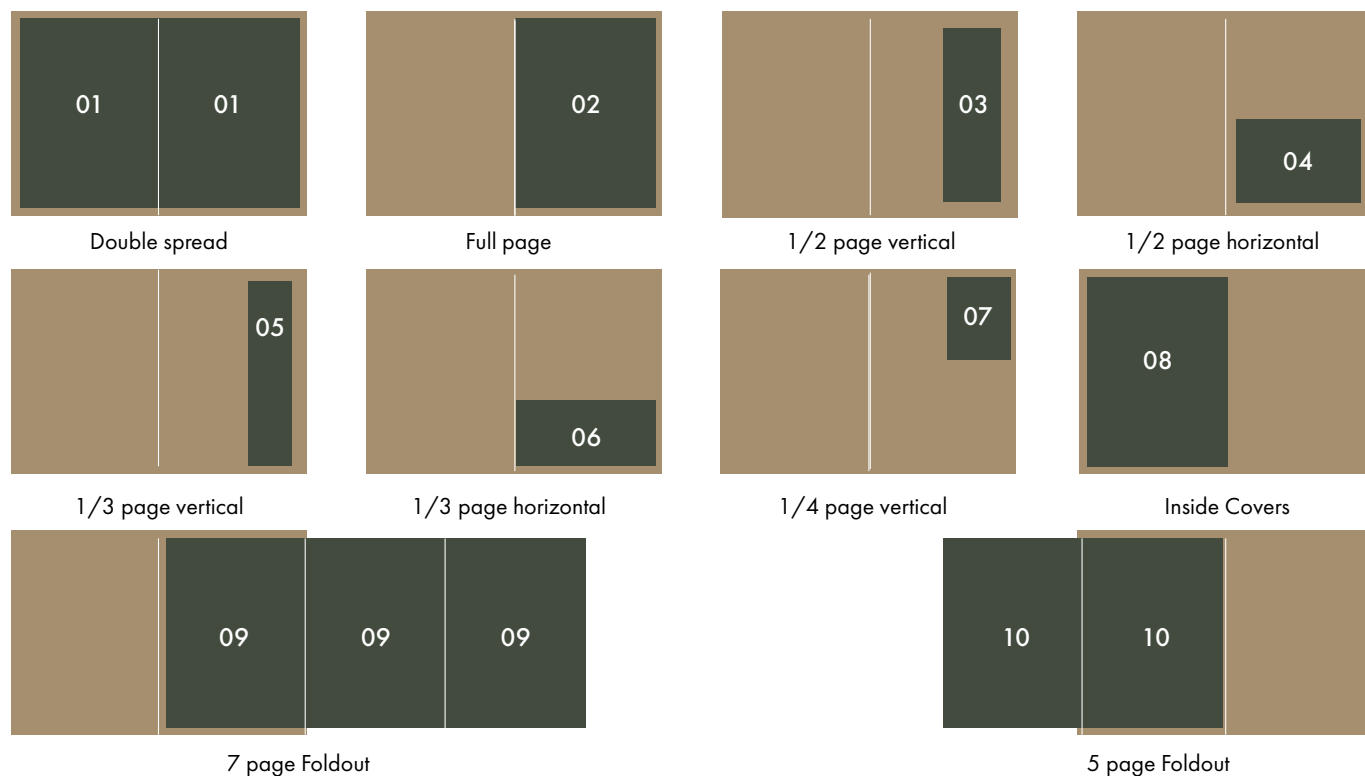
CCS4G Symposium, TBD
NAPE Summit, Houston, USA, TBD
Orphan, Abandoned, Idle, and Marginal Wells, TBD

Editorial deadline: TBD
Ad material deadline: TBD
Publication date: TBD

*Schedule changes may occur without notice & new conferences may be added throughout the year.

PRINT MEDIA PRODUCTS & SPECIFICATIONS

PRINT SPECIFICATIONS AND PLACEMENT



PLACEMENT	2026	SIZE	*3 mm bleed
2/1 Double Spread	£6 275	400mm x 280mm*	
1/1 Back Cover	£4 488	210mm x 280mm*	
1/1 Inside Front Cover	£3 986	210mm x 280mm*	
1/1 Inside Back Cover	£3 986	210mm x 280mm*	
Premium placement (page 4, 7 and 9)	£3 817	210mm x 280mm*	
1/1 Full Page	£3 484	210mm x 280mm*	
1/2 Half Page	£2 100	180mm x 119mm* horizontal, 90mm x 250mm vertical	
1/3 Third Page	£1 611	180mm x 80mm* horizontal, 59mm x 250mm vertical	
1/4 Quarter Page	£1 240	180mm x 59mm* horizontal, 90mm x 120mm vertical	
5 Page Foldout	£5 473		
7 Page Foldout	£6 306		
2/1 Page Sponsored Content**	£3 857		
3/1 Page Sponsored Content**	£5 142		
Insert	By request		
Bellyband	By request		

** For an additional £2 096 you get an "Ad Blocker" in the online version of your sponsored content, allowing only your preferred online banner to be showcased.

SPONSORED CONTENT, FOLDOUT & ADVERTISEMENT SUBMISSION

Sponsored content and Foldouts must be submitted by the editorial deadline to henk.kombrink@geoexpro.com

Advertisements must be submitted by the ad deadline to ingvild.carstens@geoexpro.com in a high resolution PDF and minimum 300dpi. We strive to always give you your preferred position in the magazine, however, it cannot be guaranteed.

Please note: Prices are quoted without VAT/TAX

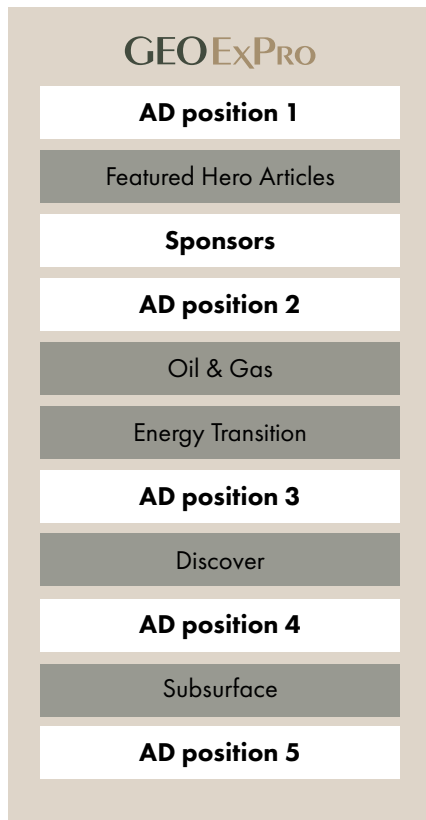
DIGITAL ADVERTISING

Advertising is integrated into the browsing and reading experience of the user on geoexp.com. Adverts are placed on the homepage, within the listing of articles, and within the articles themselves. Ads can include a wide range of interactivity and will resize according to the size of the device the reader is experiencing the advert on.

Homepage adverts benefit from static placement and constant front page presence. In addition, they also rotate on all article pages, except sponsored content. Adverts inside articles share exposure equally across our archive as articles are accessed by readers via direct shares, social media interactions, and organic searchers.

We also offer advertisement space on our weekly bulletin, currently distributed to > 3,500 subscribers. Logo sponsorships are also available. To ensure content remain in the foreground on our publication, we limit the number of advertisement spaces to a maximum of seven companies at a time.

HOMEPAGE



ONLINE ARTICLES



WEEKLY BULLETIN



“We chose to advertise in GEO EXPRO over other industry publications as it is certainly one of the best reads around due to the high quality of its sector articles, relevant regional E&P coverage, and its global audience.”

Managing Director, Global Upstream Oil & Gas Acquisition

DIGITAL ADVERTISING RATES

SPONSORED CONTENT Prices quoted per month

Article/per month	£3 339
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HOME PAGE

1st Position / Top Banner	£2 107
2nd Position	£1 696
3rd Position	£1 543
4th Position	£1 366
Skyscraper	£1 845
Ad Block	£2 096
Top Banner - Inside Articles	£1 249

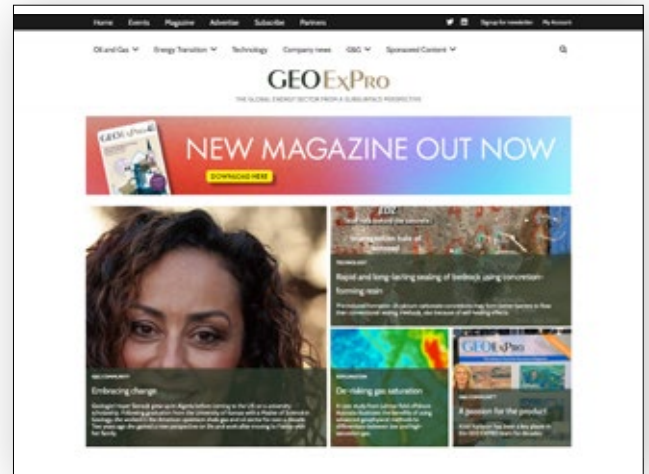
WEEKLY NEWSLETTER / BULLETIN

Banner	£545
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SPONSORS

Company logo & URL on geoexpro.com	£3 673
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Prices quoted per year



4,300+ digital articles

257,000+ active users / year

500,000+ views / year

395,000+ sessions / year

1+ new article published every day

Sponsors As a geoexpro.com sponsor we feature your company logo and URL prominently on our homepage. Sponsors support the work of our journalists. An introductory discount is available to advertisers new to GEO EXPRO. Please contact Publisher & General Manager Ingild Ryggen Carstens, ingvild.carstens@geoexpro.com for special rates offered on a combination of print and digital advertising.

Ad Creation Process In order to facilitate a simple and efficient process for the creation and implementation of advertising, we offer a flexible approach to helping you create your ad. The recommended workflow is to get in touch direct with Ingvild, to discuss the requirements of the ad you want to show. We will then advise on the many options we have to offer to accommodate your marketing needs.

Material Specifications Digital media can be submitted on a rolling schedule basis, but please note that we need the artwork 2 days prior to the desired upload date.

Sponsored Content Promote your datasets, services, technology and/or expertise via our exclusive online sponsored content on geoexpro.com. An exclusive online article gives you the opportunity to promote your brand and services with your own banner adverts, company logo, contact information, and links to your social media platforms. Please contact us for more information. Included in sponsored content, but not limited to: 2 x ad banner spaces (top & base of the article).

Up to 1,500 words (text will be approved by Editor in Chief, and may be lightly edited for clarity)

- Images & videos
- Direct links & links to social media accounts
- Company logo
- Labeled as 'Sponsored Content'
- 4 weeks featured prominently on geoexpro.com homepage
- Promoted across our social media channels and weekly bulletin

#GEOEXPRO Over the years, we have put a lot of effort into growing our digital presence and building an organic online following. All articles published in GEO EXPRO and our online exclusive content are shared via our LinkedIn channel, and featured in our weekly bulletins with over 3,500 subscribers.

“GEO EXPRO is clearly our industry's frontrunner in the hanging landscape of publishing. Innovative ways to advertise and a strong focus online, make it an obvious choice in our marketing mix.”
Marketing Manager, International Acquisition & Multi-Client

DRIVEN BY CONTENT

- ▶ Worldwide conference distribution & global media partnerships
- ▶ Distributed in print, online & via our social media channels
- ▶ Accessed by nearly every country around the world
- ▶ Optimized digital content drives traffic from search engines

GEOEXPRO.COM/ADVERTISE

ADVERTISE IN PRINT AND ONLINE

SEISMIC & MULTICLIENT

SOFTWARE & TECHNOLOGY
CONSULTANCY & SERVICES

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GEO EXPRO is published by GXP PUBLISHING AS, Trollkleiva 23, N-1389 Heggedal, Organization / VAT No. 913361857