

GEO ExPro

THE GLOBAL ENERGY SECTOR FROM A SUBSURFACE PERSPECTIVE

OUR PROMISE

We collaborate with our clients to ensure that they reach their marketing goals. It's not just a simple cash for ad exchange.

MEDIA GUIDE 2024

GEO EXPRO is driven purely by content – publishing complex stories in uncomplicated words. We are amongst the best read and most popular magazines in oil, gas & energy.

ABOUT GEO EXPRO MAGAZINE

GEO EXPRO is a global magazine and online publication with a strong focus on the subsurface aspects of the oil and gas industry and the energy transition. Our aim is to report on and provide context to energy-related news where geoscience plays a key role. This ranges from the traditional E&P sector, however, we cover a range of upcoming industries where geoscience is important, i.e. geothermal, CCS, natural hydrogen, and deep sea minerals.

Having had a strong presence at most of the big global geoscience industry conferences for 20 years, GEO EXPRO has built a strong brand when it comes to providing key information to the subsurface community.

POPULAR TOPICS INCLUDE, BUT ARE NOT LIMITED TO:

- Exploration
- Geology & Geophysics
- Production & Development
- Geothermal
- Subsurface Storage
- Technology
- Resources
- Deep Sea Minerals
- Company News
- G&G Community

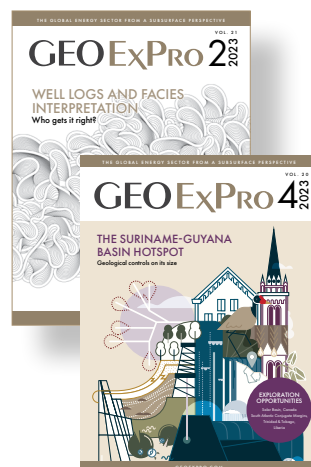
All articles from the magazine's print edition are published online, and we also feature online-exclusive articles. A weekly newsletter is sent out to promote articles when they are posted online.

”GEO EXPRO provide continued collaboration and support throughout our ongoing multi-channel marketing campaigns. They offer professional expertise and advice to ensure we see maximum return for our online and in-print advertising and editorial efforts.”

Technical Content Manager

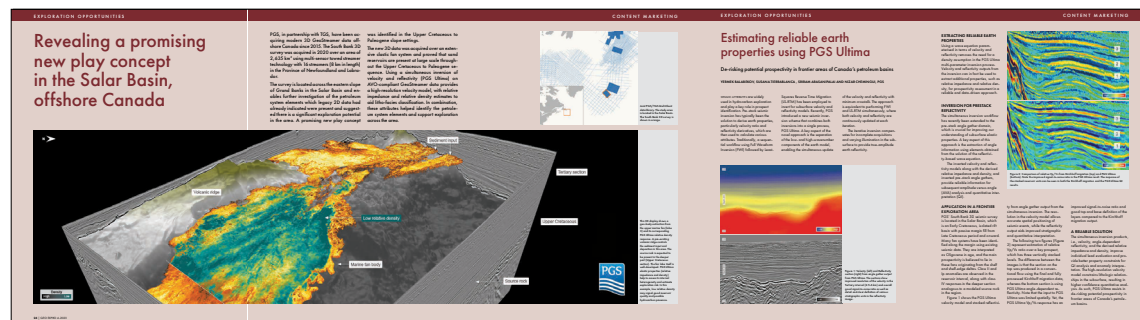
READERSHIP

- Readership of over 25,000 per issue
- Wide distribution at geoscience conferences around the world
- 1,000's of PDF copies of the magazine downloaded per issue
- Print articles are published on geoexpro.com, with over 300,000 page views per year
- Online articles are shared on our social media platform LinkedIn with more than 300 clicks per day
- Exclusive online content
- Digital subscriber list of 3,600+ and growing



FEATURES CONTENT, PRINT & ONLINE FOLDOUT

We include up to four 5- or 7-page Foldouts per issue. The Foldout is perfect for showcasing your best assets. Foldouts are allocated on a points-based system*. You earn points for advertising in the magazine and online in 2023 and for booked advertisements in 2024.



2/3 PAGE SPONSORED CONTENT + SPONSORED ONLINE CONTENT

Sponsored Content allows you more freedom to promote your brand and services. You can include the company logo, QR codes, and contact details in the article.

Online sponsored content also allows for more targeted digital promotion.

The article will be posted and shared in our regular newsletter updates and via our social media channels when you prefer.

Unlocking the Power of Data: Katalyst Data Management and Virtual Data Room Web Platform

Are you ready to revolutionize your sub-surface data management? Look no further than Katalyst Data Management and our cutting-edge Virtual Data Room (VDR) web platform. With over 25 years of expertise and the management of over 100 Petabytes of information, we are your trusted partner for streamlining your data management processes and driving productivity to new heights.

THE KATALYST ADVANTAGE

Advanced Technology: Our journey of innovation over the last 25 years has led us to develop state-of-the-art technologies that empower you to efficiently manage, distribute, and control your sub-surface data.

Key Drivers:

- Enable easy access to the platform from anywhere
- Provide key information related to E&P workflow
- Real and preview technical data (Seismic, Wells, Interpretation, Documents)
- Provide Basic Interpretation tools, to enable the use of the technical data
- Establish a collaborative environment between companies, government and research groups

MANAGE

PREVIEW

USE

COLLABORATE

WHY KATALYST?

At Katalyst, we understand that your data is your most valuable asset. Our VDR platform is a powerful tool for data management, offering you a secure, scalable, and easy-to-use environment for your sub-surface data. Our VDR platform is a powerful tool for data management, offering you a secure, scalable, and easy-to-use environment for your sub-surface data.

Katalyst VDR Tools

Katalyst VDR Tools provide a comprehensive suite of features for managing and visualizing your sub-surface data. The interface is intuitive and user-friendly, allowing you to easily navigate through your data and perform various operations. Key features include:

- Data Management:** Efficiently manage your data, from upload to storage and retrieval.
- Data Visualization:** Visualize your data in various formats, including 3D models and 2D maps.
- Collaboration:** Collaborate with your team in real-time, sharing data and insights.
- Security:** Ensure your data is secure with robust security measures.

GEOExPro

2023 NCS EXPLORATION

Trinidad and Tobago's advantage: Underexplored frontier amongst discoveries

By *Kevin Pua and Alex Poon*, GEOPRO

The Tropic of Cancer is a geological line that runs through the northern part of the Caribbean Sea, separating the North Atlantic Ocean from the Caribbean Sea. It is a line of latitude that runs from the North Pole to the South Pole, passing through the middle of the Caribbean Sea. The Tropic of Cancer is a line of latitude that runs from the North Pole to the South Pole, passing through the middle of the Caribbean Sea.

A closer look at oil and gas exploration prospects

Oil and gas exploration prospects in Trinidad and Tobago are vast and diverse. The country is home to a number of oil and gas fields, including the St. Vincent, St. George, and St. James fields. These fields are located in the northern part of the country, near the Tropic of Cancer. The Tropic of Cancer is a line of latitude that runs from the North Pole to the South Pole, passing through the middle of the Caribbean Sea.

Oil and gas production in Trinidad and Tobago

Trinidad and Tobago is a major oil and gas producer in the Caribbean region. The country's oil and gas production is primarily based on the St. Vincent, St. George, and St. James fields. These fields are located in the northern part of the country, near the Tropic of Cancer. The Tropic of Cancer is a line of latitude that runs from the North Pole to the South Pole, passing through the middle of the Caribbean Sea.

Stranded trapping steps a major role

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*Deadline for using your points for 2023 is 1 December.

EDITORIAL, PRINT & EVENTS CALENDAR *

Every issue of GEO EXPRO has a regional or geoscience focus, in line with the industry conferences* we are present at. This allows our advertisers to target their campaigns to the specific audience at these conferences, and it ensures maximum exposure of your advertisement, foldout, or sponsored content.

GEO EXPRO also covers relevant subsurface news from around the world, which is also reflected through our online presence on geoexpro.com and in our social media channels. All issues feature recurring sections on geothermal energy, technology developments, and deep sea minerals, to name a few.

For the latest events in our schedule, please go to: www.geoexpro.com/events

ISSUE NO.6 2023

Editorial focus: Middle-East, Onshore North-America, South-East Asia

Conferences: NAPE Summit, Houston, TX, US, 7-9 February
IPTC, Al Khobar, Saudi Arabia, 12-14 February
EGYPES, Cairo, Egypt, 19-21 February
Geothermal 2024, Virtual, 21 February

Editorial deadline: 13 November

Ad material deadline: 20 November

Publication date: 11 December

ISSUE NO.1 2024

Editorial focus: Digitalization, NW Europe

Conferences: Dig X Subsurface, Oslo, Norway, 5-6 March
CCUS, Houston, TX, USA, 11-13 March
EAGE Digital, Paris, France, 25-27 March
NCS Exploration - Recent Discoveries, Oslo, Norway, 17-18 April

BEOS, London, UK, 26-27 March

Editorial deadline: 12 February

Ad material deadline: 19 February

Publication date: 8 March

ISSUE NO.2 2024

Editorial focus: New Energy, Americas, Australia

Conferences: Seismic 2024, Aberdeen, UK, 1-2 May
OTC 2024, Houston, TX, US, 6-9 May
58th CEEC, Budapest, Hungary, 9-11 May
APPEA, Perth, Australia, 20-23 May
CCUS Latin America, Rio de Janeiro, Brazil, 22-23 May
AAPG Europe Regional Conference, Krakow, Poland, 28-29 May
DEVEX, Aberdeen UK, 28-29 May

Editorial deadline: 25 March

Ad material deadline: 8 April

Publication date: 26 April

ISSUE NO.3 2024

Editorial focus: Unconventionals, North America, Asia Pacific, Europe

Conferences: EAGE Annual, Oslo, Norway, 10-13 June
GeoConvention, Calgary, Canada, 17-19 June
URTeC, Houston, TX, US, 17-19 June
Asia Pacific Conference (SEAPEX), London, UK, 18-19 June

Editorial deadline: 13 May

Ad material deadline: 20 May

Publication date: 7 June

ISSUE NO.4 2024

Editorial focus: Deep Sea Mining, Americas, Asia

Conferences: IMAGE 2024, Houston, TX, 25-30 August
SPE ATCE, New Orleans, LA, US, 23-24 September
APGCE, Kuala Lumpur, Malaysia, 23-24 September
Underwater Minerals Conference, September 2024
AAPG ICE 2024, Muscat, Oman, 30 September - 2 October

Editorial deadline: 29 July

Ad material deadline: 5 August

Publication date: 26 August

ISSUE NO.5 2024

Editorial focus: Deep Sea Mining, New Energy, Africa, NW Europe

Conferences: AOW, Cape Town, South Africa, October
59th CEEC, Lyon, France, 3-5 October
NEXT, New Energy X Subsurface, Bergen, Norway, 22-24 October

EAGE Get, November

PETEX, London, UK, November

NCS Exploration Strategy, Stavanger, Norway, 20-21 November

Deep Sea Minerals, Bergen, Norway, 3-5 December

Editorial deadline: 9 September

Ad material deadline: 16 September

Publication date: 4 October

ISSUE NO.6 2024

Editorial focus: Americas, Asia

Conferences: MEOS GEO, Bahrain, 4-6 February 2025
IPTC, Kuala Lumpur, Malaysia, 18-20 February 2025
NAPE Summit, Houston, TX, USA, February 2025

Editorial deadline: 18 November

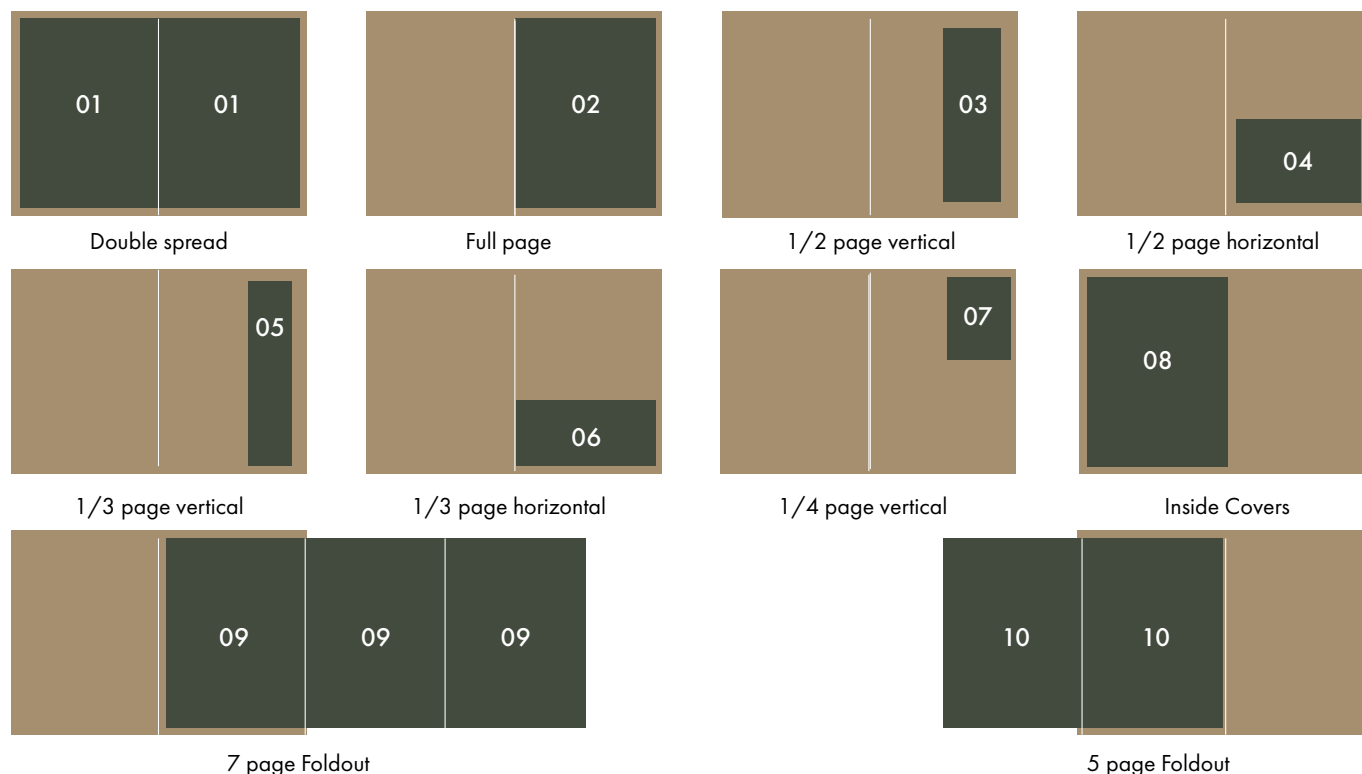
Ad material deadline: 25 November

Publication date: 13 December

*Schedule changes may occur without notice & new conferences will be added throughout the year.

PRINT MEDIA PRODUCTS & SPECIFICATIONS

PRINT SPECIFICATIONS AND PLACEMENT



PLACEMENT	2023	SIZE	*3 mm bleed
2/1 Inside Front Cover Spread	£5 995	400mm x 280mm*	
2/1 Double Spread	£5 638	400mm x 280mm*	
1/1 Back Cover	£4 032	210mm x 280mm*	
1/1 Inside Front Cover	£3 581	210mm x 280mm*	
1/1 Inside Back Cover	£3 581	210mm x 280mm*	
1/1 Full Page	£3 130	210mm x 280mm*	
1/2 Half Page	£1 887	180mm x 119mm* horizontal, 90mm x 250mm vertical	
1/3 Third Page	£1 447	180mm x 80mm* horizontal, 59mm x 250mm vertical	
1/4 Quarter Page	£1 144	180mm x 80mm* horizontal, 90mm x 120mm vertical	
5 Page Foldout	1st Choice: £4 917 2nd/3rd Choice: £4 648		
7 Page Foldout	1st Choice: £5 665 2nd/3rd Choice: £5 099		
2/1 Page Sponsored Content	£3 465		
3/1 Page Sponsored Content	£4 620		

SPONSORED CONTENT, FOLDOUT & ADVERTISEMENT SUBMISSION

Sponsored content and Foldouts must be submitted by the editorial deadline to henk.kombrink@geoeoxpro.com

Advertisements must be submitted by the ad deadline to pia@salgsfabrikken.no

We strive to always give you your preferred position in the magazine, however, it cannot be guaranteed.

Please note: Prices are quoted without VAT/TAX

DIGITAL ADVERTISING

Advertising is integrated into the browsing and reading experience of the user on geoexp.com. Adverts are placed on the homepage, within the listing of articles, and within the articles themselves. Ads can include a wide range of interactivity and will resize according to the size of the device the reader is experiencing the advert on.

Homepage adverts benefit from static placement and constant front page presence.

In addition, they also rotate on all article pages, except sponsored content.

Adverts inside articles share exposure equally across our archive as articles are accessed by readers via direct shares, social media interactions, and organic searchers.

We also offer advertisement space on our weekly bulletin, currently distributed to > 3,600 subscribers.

Logo sponsorships are also available.

To ensure content remain in the foreground on our publication,

we limit the number of advertisement spaces to a maximum of seven companies at a time.

HOMEPAGE

GEOExPro
PDF Download
Featured Hero Articles
AD position 1
Exploration
AD position 2
Sponsors
Development & Production
Exploration Opportunities
Content Marketing
Geothermal
AD position 3
Subsurface Storage
Deep Sea Minerals
AD position 4
G&G Community
AD position 5
Technology
Resources

ONLINE ARTICLES

GEOExPro
Article Title Banner
AD position
Article Content Images/ Text/ Video
Related Articles
AD position

WEEKLY BULLETIN

GEOExPro
Top story
AD position
Story
Story
AD position
Sponsors

”

We chose to advertise in GEO EXPRO over other industry publications as it is certainly one of the best reads around due to the high quality of its sector articles, relevant regional E&P coverage, and its global audience. “

Managing Director, Global Upstream Oil & Gas Acquisition

DIGITAL ADVERTISING RATES

SPONSORED CONTENT Prices quoted per month

Article/per month	£3 150
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HOME PAGE

1st Position / Top Banner	£1 892
2nd Position	£1 524
3rd Position	£1 386
4th Position	£1 227

INSIDE ARTICLES

Top Banner	£1 122
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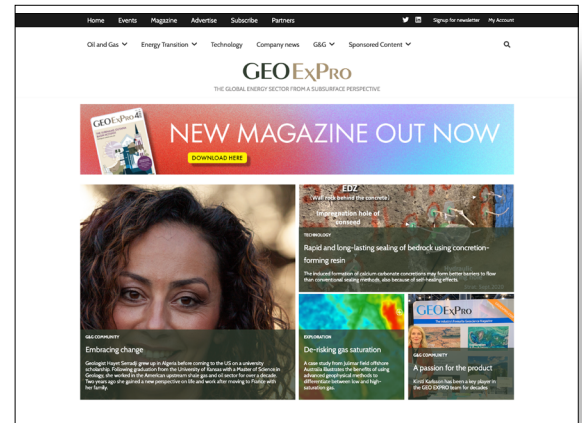
WEEKLY NEWSLETTER / BULLETIN

Banner	£490
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SPONSORS

Company logo & URL on geoexpro.com	£3 300
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(Prices quoted per month)



Sponsors As a geoexpro.com sponsor we feature your company logo and URL prominently on our homepage. Sponsors support the work of our journalists. An introductory discount is available to advertisers new to GEO EXPRO. Please contact our Sales Director, Pia Himberg, pia@salgsfabrikken.no for special rates offered on a combination of print and digital advertising.

Ad Creation Process In order to facilitate a simple and efficient process for the creation and implementation of advertising, we offer a flexible approach to helping you create your ad. The recommended workflow is to get in touch direct with Sales & Marketing Manager, Nathan Young-Ziolkowski, to discuss the requirements of the ad you want to show. We will then advise on the many options we have to offer to accommodate your marketing needs.

Material Specifications Artwork for Desktop Viewing: 1230px wide by 350px high, Artwork for Mobile Viewing: 480px wide by 470px high, Artwork for Digital Newsletter: 800px wide by 300px high, Images should be high-resolution JPEG, PNG or GIF-files, For custom ads, we require HTML, CSS, or any related image and code assets, Digital media can be submitted on a rolling schedule basis, but please note that we need the artwork 2 days prior to the desired upload date.

Sponsored Content Promote your datasets, services, technology and/or expertise via our exclusive online sponsored content on geoexpro.com. An exclusive online article gives you the opportunity to promote your brand and services with your own banner adverts, company logo, contact information, and links to your social media platforms. Please contact us for more information. Included in sponsored content, but not limited to: 2 x ad banner spaces (top & base of the article)

Up to 1,500 words (text will be approved by Editor in Chief, and may be lightly edited for clarity)

- Images & videos
- Direct links & links to social media accounts
- Company logo
- Labeled as 'Sponsored Content'
- 4 weeks featured prominently on geoexpro.com homepage
- Promoted across our social media channels and weekly bulletin

#GEOEXPRO Over the years, we have put a lot of effort into growing our digital presence and building an organic online following. All articles published in GEO EXPRO and our online exclusive content are shared via our LinkedIn channel, and featured in our weekly bulletins with over 3,600 subscribers.

LinkedIn > 20,000 followers

In 2023 we directed an impressive 12,500 unique visits to geoexpro.com from our LinkedIn channel via daily posts and featured hashtags!

” GEO EXPRO is clearly our industry's frontrunner in the hanging landscape of publishing. Innovative ways to advertise and a strong focus online, make it an obvious choice in our marketing mix.”
Marketing Manager, International Acquisition & Multi-Client

DRIVEN BY CONTENT

- ▶ Worldwide conference distribution & global media partnerships
- ▶ more than 25,000 readers per issue
- ▶ Distributed in print, online & via our social media channels
- ▶ Accessed by nearly every country around the world
- ▶ Optimized digital content drives traffic from search engines

GEOEXPRO.COM/ADVERTISE

ADVERTISE IN PRINT AND ONLINE

SEISMIC & MULTICLIENT

SOFTWARE & TECHNOLOGY
CONSULTANCY & SERVICES

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